2011-2012 Survey of 150 RPG Related Crowdfunding Projects

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Part 1: The Big Picture

This survey looks at 150 crowdfunding projects from websites such as Kickstarter and Indiegogo that focus on role playing game related material. The bulk of the projects were found through a forum thread on RPG.net, though a few came from other sources on the internet. They cover a time period from April 2011 to April 2012.

Why do a survey of RPG related material?

There is a growing body of excellent advice on how to run crowdfunding drives, however the advice is looking at the entire catalog of material on places like Kickstarter. The average numbers cited in these existing articles and blog posts draw on too many different categories that are unrelated to the role playing games hobby. Performing a survey of projects that focus on the RPG market gives more clarity on how this particular funding niche behaves. As an example, the Kickstarter website cites that the average pledge is around $70, but for this survey the average backing was $46.51. That difference, among others, is important for RPG authors who are planning their crowdfunding campaign.

Broad Overview of Survey

Total Backers	16,763
Total Goals	$646,712.00
Total Raised	$834,920.00 (+29% more than goals)
Total Updates	1476 (9.84 per project)
Total Videos	108 (72%)
Total Images	76 (51%)
Total Industry	78 (52%)
Total FAQs	60 (40%)
Average raised per Backer	$46.51

Definitions

Backers: The total number of backings for the project.
Goal: The funding goal for the project.
Raised: The amount of funding raised for the project.
Updates: The number of updates that the author gave for the project.
Video: The project had a video as part of the presentation.
Image: The project either had a main image as part of the video, and/or had additional images attached to the project.

Industry: This represents projects which denote some indication that the authors of the project have some established connection to the RPG publishing industry, either with a large publisher, or who have a previously established catalog of material that they sell in the market. This survey factor was much more subjective in gathering data.

FAQ: The project had a FAQ attached to it.

Statistics Separated from Successful and Unsuccessful Projects

	Successful	Unsuccessful
Averages		
Average number of Backers	165.56	17.71
Average Goal	$3,483.78	$5,700.66
Average Raised	$8,251.31	$1058.88
Difference of Goal and Raised	230.38%	-79.38%
Average Updates	12.91	4.8
Average raised per backer	$45.64	$46.99
Totals		
Number of Projects	94 of 150 (62.67% of survey)	56 of 150 (37.33% of survey)
Video	71 (75.53% of successful)	36 (66.07% of unsuccessful)
Image	52 (55.32% of successful)	24 (42.86% of unsuccessful)
Image + Video	25 (26.6% of successful)	4 (7.14% of unsuccessful)
Industry	64 (68.09% of successful)	14 (25% of unsuccessful)
FAQ	48 (51.1% of successful)	12 (21.42% of unsuccessful)
Crowdfunding Websites		
Kickstarter	84	36
Indiegogo	9	18
8-Bit Funding	1	0
Fundit	0	1
Rockethub	0	1
Overall Numbers		
Overall Total Backers	15,771	992
Overall Total Goals	$327,475.00	$319,237.00
Overall Total Raised	$775,623.00	$59,297.00

Caveats

The numbers on this report are not always 100% accurate, this is due to some of the ways that the patronage websites present the results:

- Many of the websites have "Donate x dollars or more" and so when breaking down specific amounts it is not always clear if someone paid more than the minimum for that level of backing.
- Indiegogo in particular highlights anonymous donations, these were not recorded in the breakdown of backings. The end amount raised is clear, but how all of the backings add up could be a mystery due to the anonymous donation amounts.
- In a handful of instances the project values are in British Pounds and not dollars and so there may be a slight margin of deviation.

This report is focusing on the numbers over the specific rewards. I would like to see a more in depth report comparing levels at which PDFs are sold, versus soft cover and hard cover books, however that would require another exhaustive sweep of the survey details. There is already plenty of information here to analyze. Perhaps at a future point an additional report will be generated on specific products being offered in the survey.

Looking at the Data

Dollars per Backer: This is an interesting comparison because the values between the successful ($45.64) and unsuccessful ($46.99) projects are very close to one another. Backers were behaving in a similar way in terms of the amount they were willing to fund projects, regardless of whatever perceived quality of the projects, and so the average of the entire survey ($46.51) is a solid value to use in analysis.

In contrast, the average number of backers between the successful (167.78) and unsuccessful (17.71) projects is dramatic. The general trend is that there is either a compelling project being offered and supported by a wide base of backers, or it only catches the interest of a small subset (around just 10% of the crowdfunding audience) who are willing to back the project.

Less is More: One contrast that immediately stands out is the average goal amount. The successful projects averaged to $3483.78, while the unsuccessful projects averaged to $5700.66. That is a 64% difference in project goals. When the amount raised is looked at there is an extreme flip. The successful projects on average raised $8251.31, while the unsuccessful projects only raised on average $1058.88. This amounts to a 679% difference in performance. Beginning with a modest lower goal and having a compelling project can reap great success. On average a successful project raised 230% more than the initial goal.

Industry Experience: The credentials of the projects authors also has an impact on success. In the successful pool 68% of the authors had some previous RPG industry experience, whereas only 25% did in the unsuccessful pool. As with any paid employment, your previous work experience can have a huge impact on whether you get the job or not. If an author is new to the publishing field the amount of upfront work that needs to be done, both in terms of the product development and how it is communicated, is likely going to have an impact on the success of a project. Those who have previous publishing credentials have a track record that proves they can produce quality results and thus generates an increase in the confidence in the projects goals. Without that track record, a more modest goal or compelling message needs to be presented.

Patterns in Unsuccessful Projects: The [Kickstarter website](#) provides analysis on how projects perform. One important target is reaching 30% of the project goal. Those projects that do are successful 90% of the time. This is clearly reflected in the unsuccessful pool's average goal of $5700. Thirty percent of that average is $1710, however the average raised was only $1058.88 . Taken as a whole unsuccessful projects were only reaching 18% of their goal.

Performance on different crowdfunding websites: More unsuccessful projects used crowdfunding websites other than Kickstarter. This can be a real challenge for some project authors because Kickstarter requires US residency in order to create a project. While five different crowdfunding websites were part of the survey, Indiegogo is the one that best can be compared to Kickstarter in participation. Indiegogo had 27 projects, compared to Kickstarter's 120. Indiegogo had 18 projects which were unsuccessful. However among the successful Indiegogo projects, all of these did very well.   These projects either hit above average goals, or flew well past their modest goals. Thus, Indiegogo can be a viable way of crowdfunding, but only if a strong project is being offered.

For the other three websites, Rockethub, 8-Bit Funding, and Fundit, each only had one project on those sites and only one of those was successful. The 8-Bit Funding project seemed to be successful due to having an average funding goal, and the author has been a successful online blogging and forum presence for over a decade, and so was able to tap into an existing following to help with spreading the word.

Kickstarter is the default crowdfunding website. Because of this the ratio of successful versus unsuccessful closely matches the overall average of the survey. Beyond being very friendly to the large US RPG market, it also benefits from how it collects money. Funding only occurs if the project is successful, unlike Indiegogo (and perhaps the others) where funding occurs regardless of reaching the goal or not. Thus Kickstarter protects the backers, avoiding potential losses on projects that can not be properly funded. Likewise it helps scrupulous project authors from needing to tediously refund backers if a project is not successful.

Presentation: To video or not to video, that is the question. The Kickstarter website stresses that videos help a lot with project success. However with this survey the results are not as strong as what Kickstarter suggests from their data. With this survey 75% of successful projects had a video, while 66% of unsuccessful projects likewise had videos.   Quality of videos could have an impact, but surprisingly not as much as one might expect. High quality videos that were artfully constructed did indeed produce solid results, however there were also plenty of successful projects that had videos that were not in and of themselves particularly compelling, consisting of the authors speaking to a camera, sometimes at great length.

Some of the other presentation features did have a higher contrast between the successful and unsuccessful pool. Having both a video and image was more distinct, with 28% of the successful projects having both, compared to only 7% of the unsuccessful. Having multiple visual representations does seem to have some impact, though not to a degree that ensures success. However it does evidently help.

Communicating with your audience also has an impact. In the successful pool 51% had a FAQ, while this was only 21% in the unsuccessful pool. Being able to anticipate what the audience is looking for with information will help resolve some issues that might otherwise prevent people from committing. Further responding to good questions about the project by creating further FAQ entries will show your

paying attention and being responsive to concerns.

Updates are more challenging to interpret. Successful projects had 12.89 updates on average, where unsuccessful projects only had 4.8 updates. While it seems clear that more updates help, there is also an issue of timing. Successful projects might have more updates after the funding period is complete, providing information to backers on the progress of the project now that it is funding. How much this activity is represented in the difference between successful and unsuccessful is not clear. As a general principle though, communicating with your audience ought to help promote the project.

The BIG Numbers: This survey is covering crowdfunding RPG projects over a twelve month period between April 2011 to March 2012. In that period there were 16,763 backings that committed $834,920. Of that amount (and ignoring the Indiegogo funding approach of charging backers regardless of the funding goal's success or not) $775,623 went towards successful projects. There is clearly a healthy amount of money being exchanged within the crowdfunding model, and this is only a emergent approach within the RPG industry.

From this total amount $177,172 went to projects which this report discerned were done by an author that did not have previous RPG industry credentials. So while industry professionals are definitely dominating in the crowdfunding model, there was still plenty of money flowing towards amateurs. It should be stressed that this is a bit fuzzy because what is considered an "industry professional" had a great deal of leeway. The amount of money flowing to people who are not career RPG professionals, but only do this part time or as a hobby is likely much higher.

Conclusion

This is an exciting time in the RPG hobby. The barrier to entry as a publisher of RPG material has drastically fallen. If one is modest in your ambitions it might even have fallen all the way to zero, assuming one has the skills to assemble a product in a compelling manner.

While RPG crowdfunding has been occurring for several years now, during this last year the number of offerings has accelerated and likely will continue to climb in the years to come, perhaps to the point where it will become the dominate format for publishing. Already mainstream RPG publishers, such as White Wolf and Adamant Entertainment have created successful projects. The opportunities to reduce financial risk will allow for more risks to be taken and allow designs to emerge that go beyond what the conventional market expects.

What is clearly emerging is that there are core strategies to running a crowdfunding project that one should follow. Much of that can be learned by reading the blogs at Kickstarter, but this report is hopefully giving evidence on what specifically should be done within the RPG market.

Up Next in Part 2...

This is the first part in a report on the survey data. Up next we will be looking at the smaller numbers in greater detail such as how the backings distributed over the 150 projects, where those numbers clustered and the general performance at different funding levels.

This report can also be found at: https://sites.google.com/a/geekindustrialcomplex.com/www/articles/crowdfunding-report-part-1

List of Projects in Survey

ACK Player's Companion	http://www.kickstarter.com/projects/142014231/players-companion-for-adventurer-conqueror-king?ref=card
3rd World	http://www.indiegogo.com/3rd-World
Adventurer Conquerer King	http://www.kickstarter.com/projects/142014231/adventurer-conqueror-king
Adventures of Oz: Beyond the Deadly Desert	http://www.kickstarter.com/projects/575175333/adventures-in-oz-beyond-the-deadly-desert
Age of Lords	http://www.kickstarter.com/projects/1105748786/age-of-lords-campaign-setting-rulebook-and-players
Age Past	http://www.kickstarter.com/projects/1625564009/age-past-main-role-playing-game-rulebook
Ainereve Campaign Setting	http://www.kickstarter.com/projects/eldritch/ainereve-campaign-setting-for-eldritch-rpg
Always/Never/Now	http://www.kickstarter.com/projects/wordstudio/always-never-now
Amaranthine	http://www.kickstarter.com/projects/machineage/amaranthine-a-roleplaying-game?ref=live
Animal Crime	http://www.kickstarter.com/projects/1422390839/animal-crime
API Worldwide: South America	http://www.kickstarter.com/projects/135802053/api-worldwide-south-america-for-apocalypse-prevent
Argyle & Crew	http://www.kickstarter.com/projects/trollitc/argyle-and-crew-soppet-adventures-the-sock-puppet?ref=card
Art of Palegain	http://www.kickstarter.com/projects/363836098/the-art-of-palegain
Art of War D10	http://www.kickstarter.com/projects/176720349/art-of-war-d10
Astonishing Swordsmen & Sorcerers of Hyperborea	http://www.kickstarter.com/projects/1806106772/astonishing-swordsmen-and-sorcerers-of-hyperborea
Avarice Industries RPG - A Game of Dreams and Profit	http://www.kickstarter.com/projects/seraphina/avarice-industries-rpg-a-game-of-dreams-and-profit?ref=live
Be Ashamed Young Prince	http://www.kickstarter.com/projects/ndpaoletta/ndp-microgame-issue-1-be-ashamed-young-prince
Beneath the Carnegie & Erie Canal	http://www.indiegogo.com/Beneath-The-Carnegie-Erie-PA-RPG-Pre-Order
Bhaloidam	http://www.kickstarter.com/projects/corvuse/bhaloidam-an-indie-tabletop-storytelling-game
Bitdust	http://www.kickstarter.com/projects/1316189427/bitdust-the-roleplaying-game?ref=live
Bloodmoon Goblins	http://www.kickstarter.com/projects/bloodmoon/bloodmoon-goblins
Book of the Empress	http://www.kickstarter.com/projects/herogames/the-book-of-the-empress
Bulldogs	http://www.kickstarter.com/projects/1034531507/bulldogs-sci-fi-that-kicks-ass
C&C: Classic Monsters the Manual	http://www.kickstarter.com/projects/676918054/castles-and-crusades-classic-monster-a-monster-man
Caladon Falls	http://www.indiegogo.com/Caladon-Falls
Carmine: Truth in Darkness	http://www.kickstarter.com/projects/attentionspangames/carmine-truth-in-the-darkness
Cavemaster	http://www.kickstarter.com/projects/jeffdee/cavemaster-rpg
Children of Fire	http://www.kickstarter.com/projects/scottlininger/children-of-fire-rpg
Choose your own path 4 adventure	http://www.kickstarter.com/projects/1202531584/choose-your-own-path-4-adventure-game-book
Chronicles of the Void	http://www.kickstarter.com/projects/189034980/chronicles-of-the-void-a-science-fiction-rpg
Cities of Calvanna	http://www.kickstarter.com/projects/608022189/world-of-calvanna-rpg-ciities-of-calvanna
Codex Imaginata	http://www.fundit.ie/project/codex-imaginata-roleplaying-game
Conquest of the Universe	http://www.kickstarter.com/projects/502760470/conquest-of-the-universe-rpg
Conspiracy X Extraterrestrial Sourcebook	http://www.kickstarter.com/projects/1801360072/conspiracy-x-rpg-the-extraterrestrials-sourcebook
Conspiracy X RPG The Paranormal Sourcebook	http://www.kickstarter.com/projects/1801360072/conspiracy-x-rpg-the-paranormal-sourcebook
Containment	http://www.kickstarter.com/projects/ri2/containment-the-rpg
Critical!: Go Westerly ... a Go go!	http://www.indiegogo.com/Critical-Go-Westerly-a-Go-go#team
Crypts & Things	http://www.indiegogo.com/Crypts-and-Things
d20 Rebirth	http://www.kickstarter.com/projects/faxcelestis/d20-rebirth
Dark Nova	http://www.kickstarter.com/projects/darknovagames/dark-nova-rpg
Dinosaurs... in SPAACE	http://www.kickstarter.com/projects/gregstolze/dinosaursin-spaaace
Divine Blood	http://www.kickstarter.com/projects/1669927239/divne-blood-roleplaying-supplement?ref=live
Divine Destiny	http://www.kickstarter.com/projects/2097617379/divine-destiny-a-roleplaying-card-game
Do: Pilgrims of the Flying Temple	http://www.kickstarter.com/projects/danielsolis/do-pilgrims-of-the-flying-temple-a-storytelling-ga
Domino	http://www.indiegogo.com/Domnio
Don't Walk in Winter Wood	http://www.kickstarter.com/projects/464014331/dont-walk-in-winter-wood
Dungeonbuilder	http://www.kickstarter.com/projects/947063786/dungeonbuilder
Dungeonmorph Dice	http://www.kickstarter.com/projects/1764845067/dungeonmorph-dice-dungeon-geomorphs
Eidolon: The Dreamscape Opera	http://www.rockethub.com/projects/4024-eidolon-the-dreamscape-opera
Ellis: Kingdom in Turmoil	http://www.kickstarter.com/projects/1431056223/ellis-kingdom-in-turmoil-roleplaying-game
Encounters Plots Places	http://www.kickstarter.com/projects/trollitc/encounters-plots-places?ref=live
Everything is Dolphins - an RPG and art book	http://www.kickstarter.com/projects/timh/everything-is-dolphins-an-rpg-and-art-book
Fantastic Creatures Special	http://www.kickstarter.com/projects/502760470/fantastic-creatures-special-rpg-supplement

Far West	http://www.kickstarter.com/projects/Adamant/far-west-western-wuxia-mashup-adventure-game
Fires of Heaven	http://www.indiegogo.com/Fires-of-Heaven
Flatpack: Fix the Future! Optimistic Apocalyptic RPG	http://www.kickstarter.com/projects/machineage/flatpack-fix-the-future-optimistic-apocalyptic-rpg?ref=live
Free RPG Day NeoExodus Adventure for Pathfinder RPG	http://www.kickstarter.com/projects/462624115/free-rpg-day-neoexodus-adventure-for-pathfinder-rp
Free RPG Day Shadowsfall adventure	http://www.kickstarter.com/projects/18884722/free-rpg-day-adventure-for-pathfinder-rpg
From Nothing	http://www.kickstarter.com/projects/1264985115/from-nothing?ref=category
Gangland	http://www.kickstarter.com/projects/actionrpg/gangland
Godlike RPG	http://www.kickstarter.com/projects/arcdream/godlike-roleplaying-game-in-pdf
Godlike: Invasion of Jericho Bay	http://www.indiegogo.com/GODLIKE-The-Invasion-of-Jericho-Bay
Guestbook	http://www.kickstarter.com/projects/machineage/guestbook-a-flash-fiction-rpg
Head of State	http://www.kickstarter.com/projects/2088966277/heads-of-state-nine-short-games-about-tyrants
Hellas Action Deck	http://www.kickstarter.com/projects/1269000670/hellas-action-deck
Hellas: Swords and Sandals	http://www.kickstarter.com/projects/1269000670/hellas-swords-and-sandals
Hellas: The Wine Dark Void	http://www.kickstarter.com/projects/1269000670/hellas-wine-dark-void
Homicidial Transients	http://www.kickstarter.com/projects/1351155470/homicidal-transients-a-comedic-rules-light-rpg
Illustrating Legend	http://www.kickstarter.com/projects/dvr/illustrating-legend
Improbable Tales	http://www.kickstarter.com/projects/1925514456/improbable-tales
It Came From the Stars	http://www.kickstarter.com/projects/1557256029/it-came-from-the-stars-adding-the-weird-to-your-ga
It Came From the Stars (second kickstarter)	http://www.kickstarter.com/projects/1557256029/it-came-from-the-stars-bringing-the-weird-to-pathf
Journey's to the West	http://www.kickstarter.com/projects/350683997/journeys-to-the-west-a-pathfinder-rpg-voyage
Killshot: An Assassin's Journal RPG	http://www.kickstarter.com/projects/2091561925/killshot-an-assassins-journal-rpg?ref=category
Killsplosion	http://www.kickstarter.com/projects/rosspayton/killsplosion-a-pvp-rules-light-tabletop-rpg?ref=menu
King of the Mountain	http://www.indiegogo.com/King-of-the-Mountain
Land of Seed and Blossom	http://www.kickstarter.com/projects/135802053/land-of-seed-and-blossom-for-wu-xing-the-ninja-cru
Legends & Labyrinths	http://www.kickstarter.com/projects/georgestrayton/legends-and-labyrinthstm-rulebook?ref=category
Legends & Labyrinths	http://8bitfunding.com/project_details.php?p_id=207#
Lions of the North	http://www.kickstarter.com/projects/400897954/lions-of-the-north
Lost Reich	http://www.kickstarter.com/projects/1679800548/lost-reich?ref=category
Lux Aeterum	http://www.indiegogo.com/Lux-Aeternum
M'Diro	http://www.kickstarter.com/projects/472588138/welcome-to-mdiro-revolutionary-new-rpg?ref=category
Maschine Zeit	http://www.kickstarter.com/projects/machineage/maschine-zeit-a-roleplaying-game?ref=live
Mass Transit III	http://www.kickstarter.com/projects/mapmaker/mass-transit-iii-maps-and-surveillance-station-til?ref=category
Monster of the Week	http://www.indiegogo.com/Monster-of-the-Week-rpg
Monsterhearts	http://www.indiegogo.com/Joe-Mcdaldno-1
Mortiston, USA: All American Zombie-fest	http://www.kickstarter.com/projects/ScryingEyeGames/mortiston-usa-all-american-zombie-fest-for-all-rpg
Murder Cocktail Party	http://www.indiegogo.com/Murder-Cocktail-Party-Bloody-Mary
Mysteries of the Dead Side	http://www.kickstarter.com/projects/1557256029/mysteries-of-the-dead-side-sacred-necromancer
Mystic Empyream	http://www.kickstarter.com/projects/level99games/mystic-empyrean-create-discover-become?ref=category
Mythic Hero	http://www.kickstarter.com/projects/2144376073/mythic-hero
ndp Microgame Issue #2: Vesna Thaw	http://www.kickstarter.com/projects/ndpaoletta/ndp-microgame-issue-2-vesna-thaw
New indie RPG. Join the Resistance!	http://www.indiegogo.com/New-indie-RPG-Join-the-Resistance
Next: the Next Edition of Gaming	http://www.kickstarter.com/projects/jdmbaldwin/next-the-next-edition-of-gaming
Omen: Only Mechanic Ever Needed	http://www.kickstarter.com/projects/31431703/omen-only-mechanic-ever-needed
Open Gateways	http://www.kickstarter.com/projects/spot/open-gateways-where-4e-means-for-everyone?ref=category
Post Hegemony	http://www.indiegogo.com/Posthegemony-Terra-Nomenklatura
Quantum Roleplaying Game	http://www.kickstarter.com/projects/joshuafrost/quantum-roleplaying-game-an-all-new-science-fantas
Rawr! The Monstrous Adventure Game	http://www.indiegogo.com/RAWR-The-Monstrous-Adventure-Game
Re-evolution	http://www.kickstarter.com/projects/1464701888/re-evolution-tabletop-roleplaying-game-rpg
Reclamation: Post Apocalyptic Horror	http://www.kickstarter.com/projects/856440647/reclamation-post-apocalyptic-horror-rpg?ref=live
Resistance: Cross of Loraine	http://www.indiegogo.com/New-indie-RPG-Join-the-Resistance
Rill Role Playing	http://www.kickstarter.com/projects/239457526/rill-role-playing
RISUS Free Adventure Project 2012	http://www.kickstarter.com/projects/1134441668/risus-free-adventure-project-2012?ref=recently_launched
Rogue Mage Roleplaying	http://www.kickstarter.com/projects/1473997268/rogue-mage-roleplaying-game-and-world-book
ROME - Anno Octavian	http://www.kickstarter.com/projects/352632760/rome-anno-octavian
Sailing the Starlit Sea	http://www.kickstarter.com/projects/656646797/sailing-the-starlit-sea

School Daze	http://www.kickstarter.com/projects/170831994/school-daze
Scotlings Team Miniatures	http://www.kickstarter.com/projects/674003445/help-put-the-scotlings-team-miniatures-into-produc
Shadowlands	http://www.kickstarter.com/projects/shadowlands/shadowlands-adventure-game-campaign-setting
Shelter in Place	http://www.kickstarter.com/projects/1034531507/shelter-in-place-a-live-game-of-zombie-horror
Shroud of the Ancients RPG	http://www.kickstarter.com/projects/1643151566/shroud-of-the-ancients-fantasy-adventure-d5-rpg
Sordid Dystopia - A Victorian Post-Apocalyptic RPG	http://www.kickstarter.com/projects/2002186028/sordid-dystopia-a-victorian-post-apocalyptic-rpg?ref=users
Southfarthing	http://www.kickstarter.com/projects/167321064/southfarthing-adventures-game
SpookyBeans	http://www.kickstarter.com/projects/932138058/spookybeans-the-gothic-comix-rpg
Star Wars Miniatures Map	http://www.kickstarter.com/projects/1165033900/help-fund-the-swmgpa-mystery-map?ref=category
Stealing Cthulhu	http://www.indiegogo.com/Stealing-Cthulhu-Preorder
Storyforge Cards	http://www.kickstarter.com/projects/bjwest/story-forge-brainstorming-cards-for-storytellers
Streets of Bedlam	http://www.kickstarter.com/projects/669629655/streets-of-bedlam-a-savage-world-of-crime-corrupti
Strike Legion	http://www.kickstarter.com/projects/139696320/strike-legion-alpha-roleplaying-in-the-dark-future
Technoir	http://www.kickstarter.com/projects/847327173/technoir-high-tech-hard-boiled-roleplaying?ref=users
Tephra: the Steampunk RPG	http://www.kickstarter.com/projects/257331192/tephra-the-steampunk-rpg
Terracide	http://www.indiegogo.com/Terracide
The Company	http://www.indiegogo.com/The-Company-rpg
The Complete Guide to Genetic Engineering and Mutations	http://www.indiegogo.com/The-Complete-Guide-to-Genetic-Engineering-and-Mutations
The Complete Shemp	http://www.indiegogo.com/The-Compleat-Shemp
The Dance and the Dawn	http://www.kickstarter.com/projects/361457705/the-dance-and-the-dawn-a-theatrical-experience?ref=category
The Demolished Ones	http://www.kickstarter.com/projects/937759598/the-demolished-ones
The Department	http://www.kickstarter.com/projects/1931671462/the-department-sci-fi-noir-tabletop-wargame-rpg
The Monolith from beyond Space and Time plus The God that Crawls	http://www.indiegogo.com/The-Monolith-from-beyond-Space-and-Time
The Play's the Thing	http://www.kickstarter.com/projects/marktruman/the-plays-the-thing-a-shakespearean-rpg
The Rage Series	http://www.kickstarter.com/projects/287694899/the-rage-series-by-nerd-rage-games?ref=category
The Tomb of Kochun - A Pathfinder Roleplaying Module	http://www.kickstarter.com/projects/1932496437/the-tomb-of-kochun-a-roleplaying-module?ref=users
The Widening Gyre	http://www.indiegogo.com/The-Widening-Gyre
The Wilderness of A---	http://www.indiegogo.com/The-Wilderness-of-A-a-DragonQuest-Adventure
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World of Waste Land Tabletop RPG	http://www.kickstarter.com/projects/1833011736/world-of-waste-land-table-top-rpg-d20
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